

Bibliography Notes (Dr Joe HONG)

With over 30 years of academic and management experience in governance, strategic planning, and quality assurance for higher education, Joe is currently the Deputy Executive Director (Academic) of the Hong Kong Council for Accreditation of Academic and Vocational Qualifications (HKCAAVQ). He also has over a decade of experience as an NGO board member in Hong Kong.

Such experience has allowed Joe to bring foresight and changes to the planning, delivery, and quality assurance of self-financed local and transnational education services locally, regionally, and internationally. In addition to decades of work experience in higher education, his flexible and distributed learning knowledge has allowed him to lead the accreditation of online learning programmes service for HKCAAVQ from the embryonic stage to fruition.

Recently Joe has been leading a digital transformation journey for accreditation and assessment services with different stakeholders in Hong Kong and abroad to enhance operational efficiency, decision-making, and work process of quality assurance and enhancement.

The digital transformation journey entails robotic process automation, digital credentials, knowledge management with providers, international/regional QA networks and agencies, and government using blockchain, artificial intelligence, and machine learning technologies.

Joe has often been invited by government agencies, international quality assurance bodies, local self-financed institutions, and overseas universities to share his expertise on credentials (full and micro-credential), quality assurance and enhancement in higher education.