

# INQAAHE Conference

2025

BUENOS AIRES



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## CALL FOR PROPOSALS

### INQAAHE CONFERENCE 2025

#### Step II – Submission of the Full Application

Full applications for hosting the INQAAHE Conference must be submitted by April 2, 2023.

The application must cover all of the following requirements outlined below and include documented evidence to support the narrative, but may also include other information on matters, which the applicant deems relevant.



## Official Support

## 1. Official Support

### a. Host Agency

Law 24.521 (Higher Education Law) passed in 1995, established a new regulatory framework that modified the control exercised by the State over university institutions by introducing evaluation and quality assurance as a new axis of university policy. CONEAU, created by the LES, is a decentralized body under the jurisdiction of the Ministry of Education.

According to the LES, CONEAU has the following functions:

- Coordinate and conduct the external evaluation of university institutions.
- Accredite degree programs when corresponding to professions regulated by the State, which exercise could endanger the public interest, directly jeopardizing the health, safety, rights, property or training of the inhabitants.
- Accredite graduate courses, whatever the field in which they are developed, by the standards established by the Ministry of Culture and Education in consultation with the Council of Universities.
- Decide on the consistency and viability of the institutional project required for the Ministry of Education to authorize the start-up of a new national university institution after its creation or the recognition of a provincial university institution.
- Draw up the reports required to grant provisional authorization and definitive recognition of private university institutions.
- Write the reports based on which the period of provisional operation of private university institutions will be evaluated.
- In 2017, a new function was incorporated, the evaluation of Institutional Distance Education Systems (SIED), which according to Resolution 4256/17, is assigned to CONEAU within the framework of the evaluation processes of university institutions.

CONEAU is a Full member of INQAAHE and certified its GGP Alignment last February.

Likewise, it has the support of the Ministry of Education of the Nation through the Secretariat of University Policies and the Ibero-American System of Quality Assurance of Higher Education (SIACES) due to the regional relevance of the event. It should be highlighted that SIACES is also a QA network affiliate of INQAAHE.

### b. Sponsoring Ministry or Agency

Supporting documentation of the Secretary of University Policies and the President of SIACES are being attached to the application.



## Location and Space



## 2. Location and Space

### 2.1 First Option: Kirchner Cultural Center (CCK)

#### a. Venue

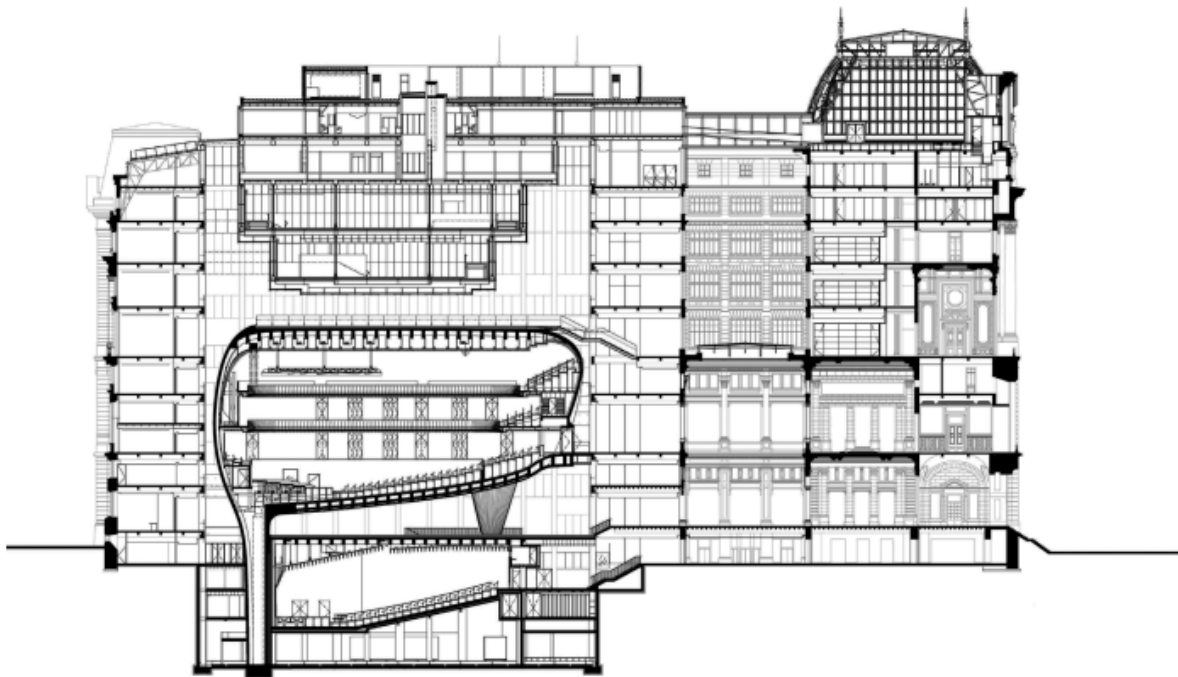
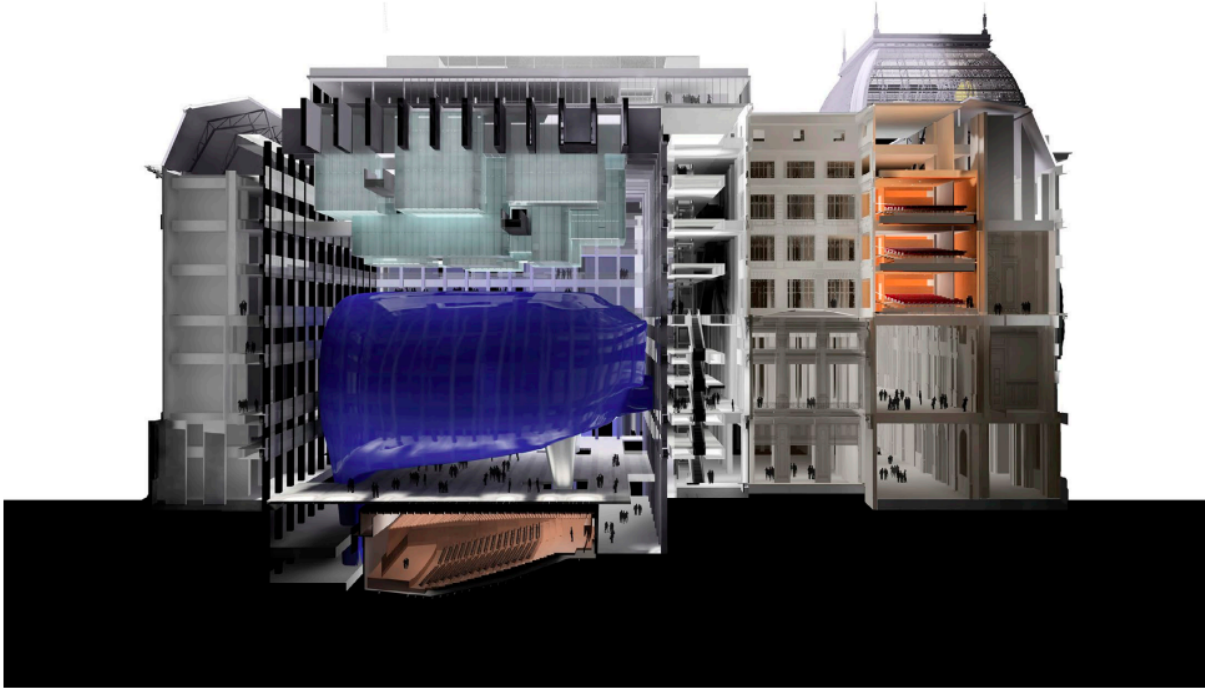
Applicants should bear in mind the considerable distances and costs incurred by delegates in traveling to the INQAAHE Conference.

- Two possible venues to be confirmed: the Hilton Hotel and the Nestor Kirchner Cultural Centre. The Hilton Hotel will function as the principal hotel where the gala dinner will take place, whereas the second building will be the venue for the Conference and the Workshops during the event.
- The Nestor Kirchner Cultural Centre: Placed in the political and cultural center of Buenos Aires, the former Post and Telecommunications Palace, a highly valued heritage and historical building which has been restored, refurbished and transformed into the “Centro Cultural Néstor Kirchner”, becoming Latin America’s largest cultural center. The final results are 15.000 square meters for exhibition space, 16 rehearsal rooms, 18 multipurpose rooms, and 40 exhibition rooms.

Find out more at: <https://www.cck.gob.ar/edificio/>

- Possible dates: 4-days event to be confirmed from 2025, May 5 to 16.
  - Ready access to a hub airport and a center city location is very desirable: this building is located in the heart of Buenos Aires in every sense: it is the economic, political and cultural center of the city.
  - There should be available parking near or at the venue for those travelling by car: Alem Parking is 1 minute away by foot, Parking San Martín is located 250m away from the entrance, and is open 24/7.
  - The venue should have a lift/ramp to all floors/rooms: vertical movement is smooth and accessible thanks to elevators, escalators, and pressurized stairs that allow the navigation of the entire 9 floors. In addition, the rooms and halls for activities with large audiences are strategically located to streamline the flow of movement.
  - It is considered particularly convenient when the INQAAHE event venue and principal hotel are in the same location: For attendance of the Conference and the workshops, guests can proceed to a 8-min walk (700 meters), crossing one of the bridges of Puerto Madero, one of Buenos Aires’ emblematic and touristic district.





b. Plenary room

The plenary room must have a capacity for up to 300 participants. The speaker(s) and/or workshop facilitator(s) must be visible for all participants. There should be a stage, preferably with a lectern. AV facilities and easy access to toilets should be available. Natural light has the preference.



- There is a chamber that is ideal to host the Plenary: **“La Sala Argentina”**, The Argentinian Room, with a 540-seats capacity. It is located on the second underground floor, and it's entirely built in wood, with vertical geometric panels that function as acoustic resonators. Men’s and women’s toilets are located next to the auditorium’s entrance, and it’s accessible by stairs and elevators.







#### c. Available breakout rooms

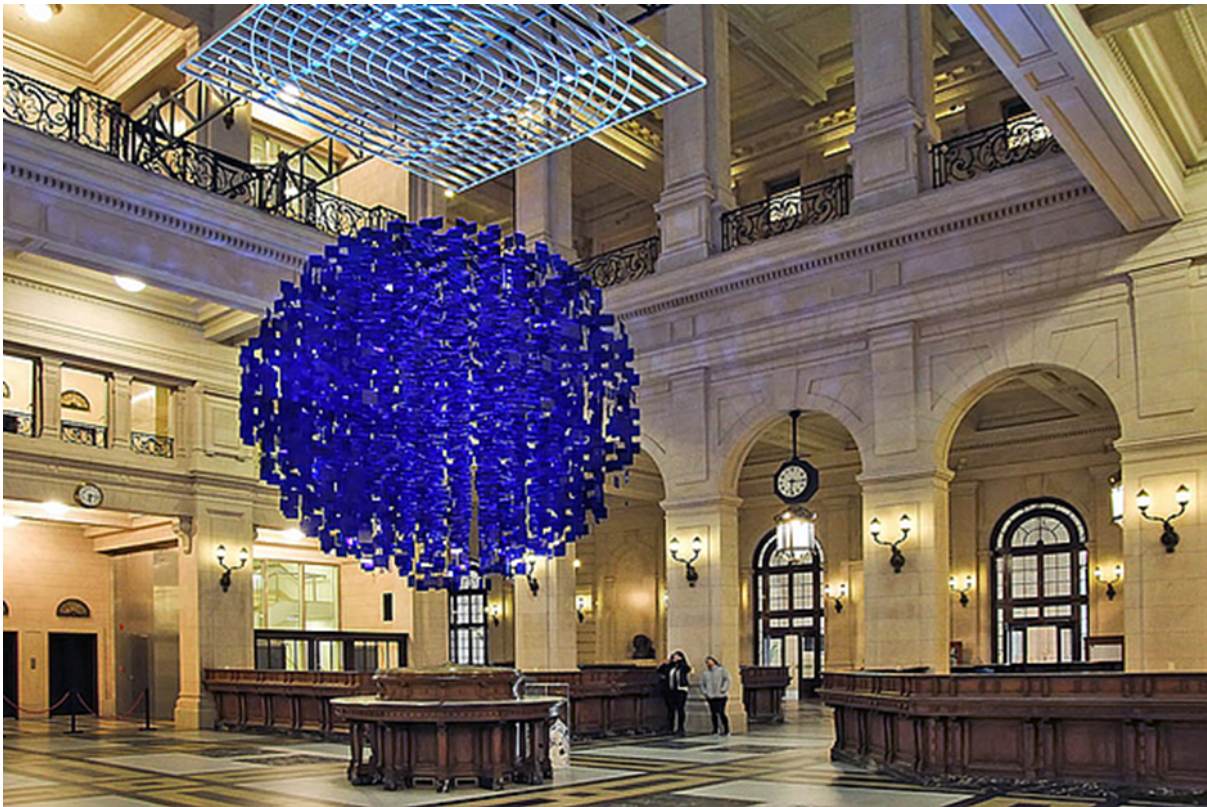
There must be a sufficient number of rooms for the INQAAHE Conference. Generally, a room large enough to hold all participants is required for plenary sessions and up to four or more additional rooms are usually required for parallel break-out sessions. Rooms for parallel sessions should be close enough to allow participants to get to the session location within a limited amount of time. AV facilities and easy access to toilets should be available. There should be a pleasant general ambience.

There are six smaller auditoriums with capacity for more than 100 participants, and 16 band practice rooms that can be adapted to parallel conference rooms. These chambers are located on different floors, all rapidly reachable through stairs or elevators and with bathrooms available on each level.

#### d. Registration Area

The Registration Area should be easily accessible and big enough to receive all participants. It should have a capacity for up to 300 participants. Rooms or space for networking is considered desirable.

- The wood counters located by the main entrance of the Cultural Center can be repurposed as the welcoming and registration area.



#### e. Poster sessions

Space should be provided somewhere in the venue for accepted poster sessions from members. Posters can be located near the main entrance and next to the Plenary Room so that attendees can appreciate them better

#### f. Board Room

The INQAAHE Board will hold two meetings during the event. The host agency is expected to make all the necessary arrangements related to the facility, room, and refreshments for the two Board meetings of approximately 14 persons.

Information about meeting rooms suitable for approximately 14 persons located in the venue couldn't be found.

However, there are three rooms with direct sunlight and integrated technology available on the 5th floor of the Hilton Hotel where the INQAAHE board meetings can take place:

- Jacarandá: up to 18 participants
- Araucaria: up to 12 participants
- Álamo: up to 12 participants

#### g. Technology



Attendees should have access to wi-fi services throughout the Conference venue. All presentation spaces should be equipped with the capacity to project presentations electronically. In case of a hybrid event, it will be necessary to provide access to teleconference facilities to accommodate remote access for those attending virtually.

- Free Wi-Fi connection is available throughout the building, and all the rooms and auditoriums are equipped with projectors, microphones, speakers and screens.

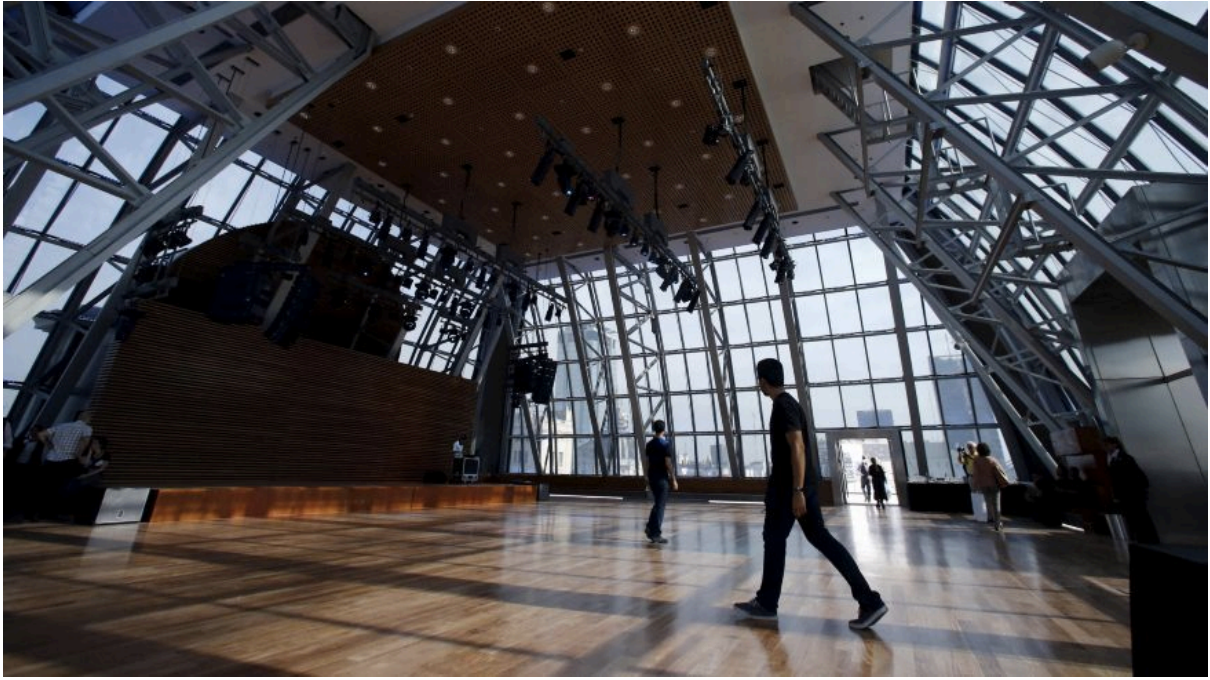
#### h. Refreshments

Typically hosts provide a midday meal, as well as coffee and tea services. The host's plan for these arrangements should be reflected in the budget.

- Two coffee breaks and one midday meal per day have been included in the budget, assuming the attendance of 124 participants. The coffee breaks could take place in The Dome, also known as **"Teatro del Cielo"** (Theater of the Sky), a room for multiple uses that offers magnificent views of the city of Buenos Aires. It has capacity for 260 chairs plus perimeter benches and forklifts. A veranda terrace, the first public panoramic point of the city, a gastronomic sector and other complementary services are also developed in that floor.

The Dome:





The 9th floor:







#### i. Social Programme

The Conference typically includes a gala dinner where awards are given and the attendees can enjoy a meal that reflects the traditions of the host. While hosts will wish to promote the national or regional culture and cuisine of the country, it is best for the host to provide a variety of food options that can appeal to participants from a variety of world regions.

The gala dinner need not be extravagant but should be planned with care to ensure a pleasant event. Often there is a cultural presentation of some kind. The host's plans for these arrangements should be reflected in the budget. While the cost can come from the event fees, past experience has shown that local or corporate sponsorship can be particularly welcome in meeting these substantial costs.

Similarly, an informal reception to facilitate networking and conversation should take place at some point during the Conference and should be reflected in the budget.

For entertainment at the gala dinner, there might be a band of instrumental tango, the national genre of music: violins, basses, bandoneons and piano are the typical instruments played.

Argentine cuisine can be described as the cultural blend of indigenous and Mediterranean influences (derived from the migratory wave of Italian and Spanish populations at the end of the XIX century). Thanks to the broad scope of livestock and agricultural products that abound in Argentina, local meals

are rich in protein, like the *asado* (grilled meat) and usually contain wheat, such as the *empanadas* (dumplings typically stuffed with ground meat, ham and cheese, or vegetables) and Argentinian pizza. Spicy condiments are uncommon in the cuisine, so our dishes are usually well-liked by foreigners. And for those who don't eat meat, wheat or dairy, vegetable-based meals can be provided.

#### j. Pre-Conference Workshops

The day preceding the Conference opening is devoted to applied workshops. These are usually held in or adjacent to the main event facility. The host agency provides facilities for these workshops and an additional registration fee is charged. In general, workshops are held in the morning and in the afternoon and while coffee breaks should be arranged, lunch does not have to be provided free of charge. Workshops that are linked to an INQAAHE event may also be accessible for non-INQAAHE members.

- Depending on the number of attendees, several conference rooms can be booked in the Hilton Hotel to host the pre-Conference workshops. There are 19 meeting rooms with various capacities available on the 5th floor.

#### k. Pre and Post Conference cultural events

These cultural activities can enhance attendees' experience at the Conference and hosts are encouraged to arrange activities, if convenient. There is no expectation that the host will pay the costs of tour activities.

- We propose the following activities for those who would like to explore the city:
  - Teatro Colón: it is one of the most important opera houses in the world. Its rich and prestigious history and its exceptional acoustics and architectural features have ranked it as the most important theater in the world, according to the traveling website Travel 365.
    - Daily 50 minute guided tour are available in english for 5.000 AR\$ (14 US\$)
    - Located 10 blocks away from the Conference venue and 15 minutes driving from the Hilton Hotel
    - For more information please visit: <https://teatrocolon.org.ar/en/visit-us/guided-tours>





- [Immigration Museum](#): located in the premises of the old Immigrants' Hotel, it aims to develop a permanent memory and homage venue to honor those settlers from the second half of the 19th century who came from Europe, Asia, Africa, and South American. It is a space both for the construction of historical memory and for the reflection on the current conditions of migration.
  - Entry and guide visits are free.
  - 6-minute drive from the Conference venue and the Hilton Hotel



- [Puente de la Mujer](#) (Woman's Bridge): Just 5 minutes away from the Cultural Center is the dock areas, the former port of the city, where you can take a walk along the river. On Dock 3 there is a rotating footbridge somewhat unusual in its asymmetrical arrangement, the Woman's Bridge. The design mimics a couple dancing tango.



- 
- Casa Rosada (Pink House): Dominating the Plaza de Mayo, Casa Rosada is the seat of the Argentine national government and houses the president's office. Scene of much of the city's history, it was from its balconies that Juan and "Evita" Perón addressed the masses during the late 1940s and early 1950s.
  - Entry and guided visits are free, on Saturdays and SUNDays between 10:00am and 6:00pm.







## Hotel and transportation

### 3. Hotel and transportation

#### a. Hotel

The Principal Hotel will be the Hilton Hotel which is located in the heart of Buenos Aires in every sense: the district of Puerto Madero is the economic, political and cultural center of the city; a revamped docks area with upscale dining and a wildlife-rich conservation park. The historic neighborhood of San Telmo and Calle Florida shopping are less than two kilometers away. The location has easy highway access, and is 1 hour and a half drive away from the airport. For those attendees who choose to stay at the principal hotel, comfortable rooms with amenities and all the necessary services will be available for a convenient price. Additionally, many alternative accommodations are easy to locate nearby for those who prefer them.

For further information, please visit: [https://www.hiltonhotels.com/es\\_XM/argentina/hilton-buenos-aires/](https://www.hiltonhotels.com/es_XM/argentina/hilton-buenos-aires/)

For a 360º Virtual Reality tour of the Hilton Hotel in Buenos Aires, please visit:

<https://www.youtube.com/watch?v=UIDJOEYivt4&t=88s>

Additionally, the organization will provide information for some budget accommodation of 3\* and 4\* nearby the venue with easy access through walking or public transportation.

- **NH Collection Buenos Aires - Centro Histórico**

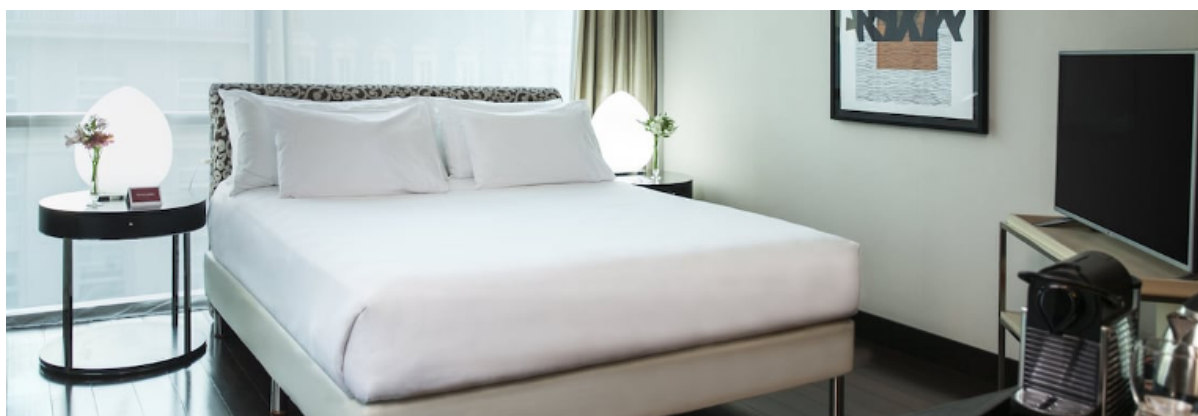
Rate: Superior Room – 169.37US\$ (no breakfast), Premium Room – 190,54US\$ (no breakfast)

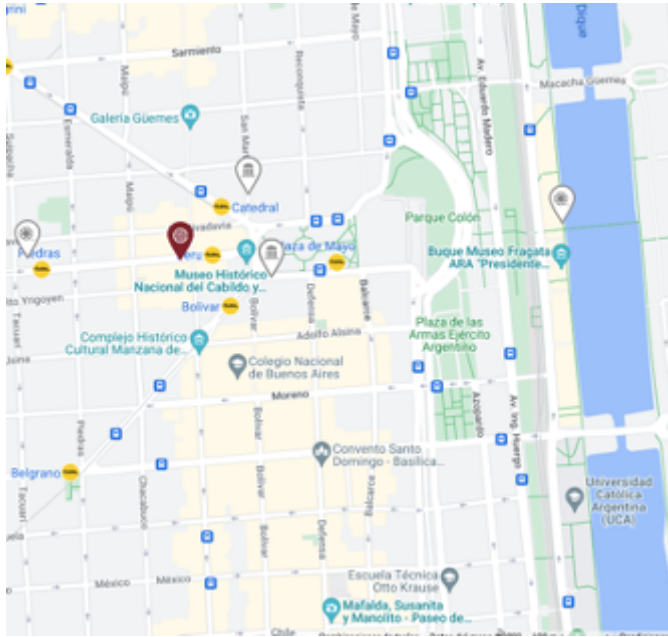
Contact: Customer Care: [+54 11 68419937](tel:+541168419937)

Web: [https://www.nh-hotels.com/hotel/nh-collection-buenos-aires-centro-historico?utm\\_campaign=local-gmb&utm\\_medium=organic\\_search&utm\\_source=google\\_gmb](https://www.nh-hotels.com/hotel/nh-collection-buenos-aires-centro-historico?utm_campaign=local-gmb&utm_medium=organic_search&utm_source=google_gmb)

Address: Bolívar 120, C1066AAD CABA

Photos:





•Hotel Lafayette

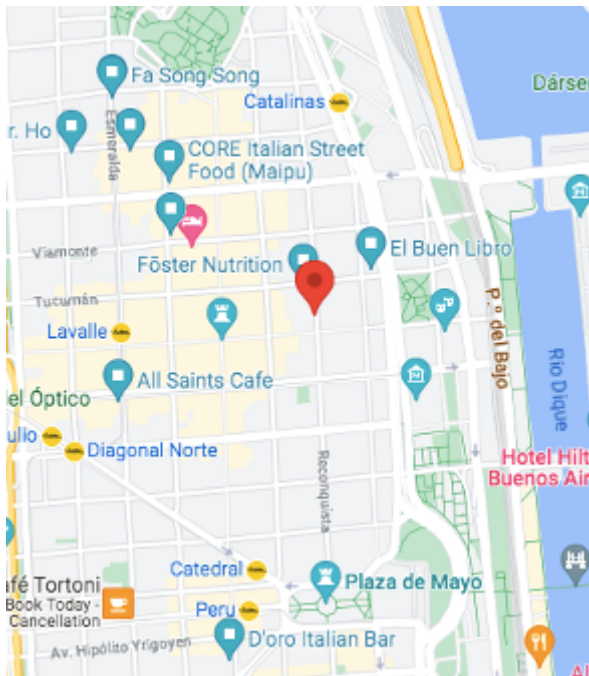
Rate: Standard Room – 78 US\$

Contact: [reservas@lafayettehotel.com.ar](mailto:reservas@lafayettehotel.com.ar) +54 (11) 4393-9081

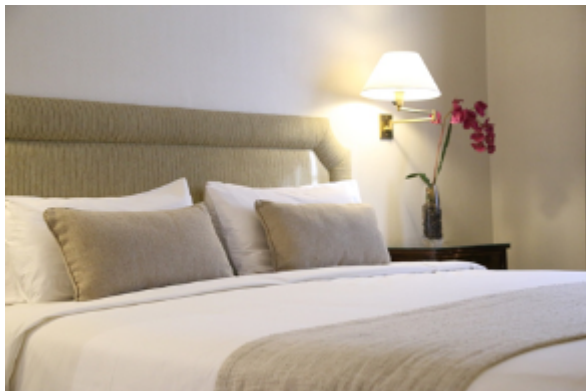
Web: <http://www.lafayettehotel.com.ar/>

Address: Reconquista 546, C1003ABL CABA

Photos:







•Hotel Ker San Telmo

Rate: Double Classic – 97.50 USD

Contact: 0810-3456-537 / [reservasantelmo@kerhoteles.com.ar](mailto:reservasantelmo@kerhoteles.com.ar)

Web: <https://kerhoteles.com.ar/KerSanTelmo/>

Address: Av. Paseo Colón 455, San Telmo

Photos:



b. Transport access

The meeting venue which will be held in the Nestor Kirchner Cultural Centre (CCK), located in Puerto Madero, 5 blocks away from the principal hotel and on one of the principal arteries of the city, Leandro Alem Avenue. This means that delegates might access the CCK by a wide range of public transportation (bus and subway) besides walking.



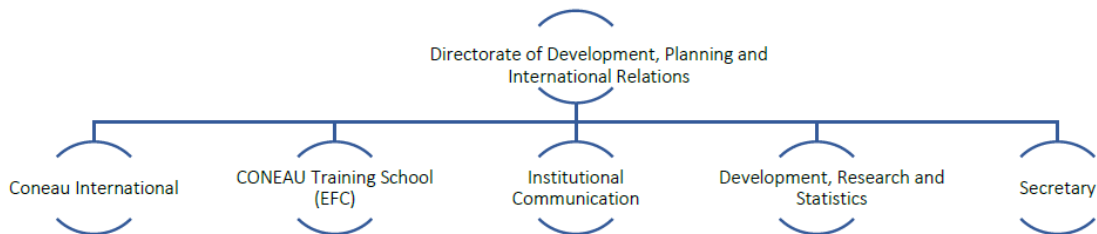


# Administration and Coordination



## 4. Administration and Coordination

### a. Management Structure



The event will be led by the Directorate of Development, Planning, and International Relations, under which two sub-areas, International Relations and Communications, work in coordination. The management structure in charge of conducting the Conference is the General Secretary who will play the role of the Head of the local Organising Committee. The Organising Committee will also be formed by the Administration Director, Development, Planning and International Relations Director, the Responsible of International Relations Area, and the Responsible of Institutional Communication Area. The Regional Network's Executive Secretary of SIACES will be invited to provide a regional perspective.

### b. Staffing

The technical team is made up of professionals with extensive knowledge about the evaluation processes carried out by CONEAU (some have worked as Evaluation and Accreditation technicians)

and with training relevant to the specific tasks carried out in this Directorate. As a result, this organ has technical graduates in disciplinary areas related to its functions, such as International Relations, Social Communication and Public Relations, or with training for the specific tasks developed in the area.

The Directorate of Development, Planning and International Relations has broad experience organizing international events of different scales. As a noteworthy event, it can be mentioned that in 2008 it hosted the INQAAHE Member Forum. In 2015, the Directorate also coordinated the International Seminar “Experiences and Perspectives of University Evaluation and Accreditation in Ibero-America” which received more than 200 attendees from different countries of the region. Likewise, it has an extensive background in organising Peer Training Workshops for the ARCUSUR System, Plenary meetings of the Network of National Accreditation Agencies of MERCOSUR (RANA), and other specific events within ERASMUS+ projects, and cooperation activities with similar QA entities.

Recently, in 2022, CONEAU hosted the Plenary Annual Meeting of SIACES, in the exercise of its Presidency. In the meeting, ENQA authorities were received as part of our cooperation activities.

Outside the international arena, CONEAU has vast experience in organising events on a national scale, with wide participation of the system through its Training School. All these activities have been organised and conducted by the Directorate of Development, Planning, and International Relations.

Furthermore, the Directorate of Administration, through its Director, will be in charge of all administrative aspects to guarantee the success of the event.

If necessary, specific human resources should be contracted to ensure the proper organisation of the Conference, and volunteers from other areas of the agency will be encouraged to engage in the event.

Furthermore, SIACES will contribute to the organisation through its human resources to encourage and promote participation in the Ibero-American Region.

#### c. Visa Assistance and Invitations

Argentina requires a visa to enter for passengers from countries that do not have the visa exemption agreement, to go through the list of countries please follow the link (<https://www.migraciones.gov.ar/accesible/indexdnm.php?visas>). To start the visa process, it is necessary to contact the corresponding consular representation in order to make an appointment and coordinate the presentation of the documentation required to enter the country. For cases where a visa is required, the CONEAU Management Committee will provide all the necessary documentation to delegates.

There are no vaccination requirements to enter the country, but it is recommended to have certain vaccinations applied, to consult the list of vaccinations follow the link ([https://wwwnc.cdc.gov/travel/destinations/traveler/none/argentina?s\\_cid=ncezid-dgmg-travel-single-001](https://wwwnc.cdc.gov/travel/destinations/traveler/none/argentina?s_cid=ncezid-dgmg-travel-single-001))



## Marketing and Promotion



## 5. Marketing and Promotion

### a. Conference Website

The Conference website will be developed by CONEAU, through the joint work of the International Relations, Institutional Communication and Systems areas. The organization will have the necessary technical and human resources for the design, creation and administration of the site, allowing for its autonomous development.

A draft can be found at <https://www.coneau.gob.ar/conferenciainqaahe2025>

The site will be structured on a user-centered informational architecture. It will contemplate a high-impact graphic design, with visual and infographic resources that will allow the development of an attractive and intuitive interface. It will facilitate access to information through agile and dynamic navigation to ensure a favorable user experience.

Information related to the following aspects will be published:

- Host: information linked to the National Commission for University Evaluation and Accreditation as the organizing institution and member of INQAAHE.
- General organization of the conference: activities program, speakers, workshops.
- Registration and payment: general description of the process, form, requirements, documentation to be submitted, fees, forms and channels of payment.
- Venue: description of the facilities where the conference activities will take place.
- Lodging: lodging options close to the conference location.
- Transportation: options for getting to the conference and getting around the city of Buenos Aires in general. It will also describe the main means of transportation to travel to the principal tourist destinations in Argentina.
- Relevant information: documents to enter the country, currency exchange rates, exchange offices, health centers, etc.
- Touristic agenda: activities of interest to do in Buenos Aires and Argentina.
- Contact: e-mail and phone number of the organization to answer your questions.

### b. General promotion

For the general promotion of the Conference, a strategic communication plan will be developed, which will pursue the following general objectives:

- promote awareness of the event
- encourage participation in the event
- increase the visibility of CONEAU, SIACES and INQAAHE.

The promotion plan will be developed by the Institutional Communication area of CONEAU, in direct coordination with the General Secretariat of the organization and the International Relations area within the local Organising Committee. It will include several public relations, advertising, marketing, press and communication actions, oriented to the different interest groups and potential recipients of the event.

The calendar will include diffusion activities prior to, during and after the conference.

The main marketing and communication actions to be developed for general promotion will include:

- Email marketing
- Social media marketing
- Online publications on the conference website.
- Broadcasting of the conference on websites of public, private and third sector partner institutions: Ministry of Education of Argentina, university institutions, rectors associations, international networks.
- Promotion of the conference in national and regional events
- Broadcasting of the event in national and regional media.
- Design and printing of a conference brochure or dossier to distribute at events, to potential guests and attendees.

#### c. Onsite materials

Attendees will have access to the conference application or virtual campus, from which they will be able to contact the organizers, speakers and other participants. This platform will also provide information of interest related to the development of the conference (program, activities, and documents when needed) and their stay in the country (lodging options, transportation, tourist agenda, etc.). Printed materials will also be provided onsite.

Upon arrival at the conference, attendees will receive a kit of materials that will include:

- Credential

- Conference program
- Notepad
- Publications of relevance

d. Post-Conference promotion

The following actions will be taken into account for post-conference promotion:

- Video recording of the different sessions and workshops of the conference. The audiovisual material will be made available to the attendees, as well as to the different stakeholders.
- Sending an informative newsletter to attendees, including photos of the event, access to videos of the sessions and workshops, and presentations used by the speakers.
- Publication of notes and articles on CONEAU's website and partner institutions.
- Publication of notes and articles in national and regional media.
- Social media marketing.
- Development of a digital publication with the papers presented at the conference.





# Budget

## 6. Budget

### a. Financial Arrangements - Conference

A preliminary budget is being attached to this application

### b. Financial Arrangements – Pre-Conference Workshops

Financial matters about the Pre-Conference Workshops are being arranged with INQAAHE Board.

### c. Budget

Be advised of the preliminary budget in: <https://www.coneau.gov.ar/conferenciainqaah2025/wp-content/uploads/2023/04/Budget-INQAAHE.pdf>



## Additional Sources of Support



## 7. Additional Sources of Support

### a. Exhibitors

Exhibitors to be confirmed.

### b. Sponsorships

The Conference will be sponsored by the Ministry of Education and the Ibero-American System for Quality Assurance in Higher Education (SIACES).

Further sponsorships will be encouraged to provide visibility and additional funding, ad referendum the approval of the INQAAHE Board.



## Fees

## 8. Fees

### a. Conference and Workshop Fees

Proposed fees:

For the Conference fee: 500 to 550 USD

for the Forum: 150 to 170 USD for one pre-Forum workshop, and 250 to 280 USD for two pre-Forum workshops.

### b. Payment Mechanism

CONEAU has the financial and legal capacity to collect payments in a timely manner from registrants from countries around the world through bank transfers. On-site payment is highly discouraged.

### c. Tracking System

CONEAU will have the capacity to track and regularly report on registrations, as well as keep INQAAHE funds in a dedicated account. Report registration progress at agreed intervals will be delivered, as well as the complete registration lists to INQAAHE staff prior to the Conference and updated lists after the Conference.





## Special Attendees

## 9. Special Attendees

### a. Local Delegates

A small number of local delegates at the INQAAHE Biennial event and delegate fees from local delegates will be considered bearing in mind the proportion of local and international delegates..

### b. Board Guests

Guests of the INQAAHE Board are not charged a delegate fee.

### c. Keynote Speakers and Pre-Conference Workshop Facilitators

Transport, hotel, and registration costs (and relatively modest gifts) to keynote speakers and Pre-Conference Workshop facilitators will be covered by CONEAU.

Guests of CONEAU are guests at the opening ceremony and social events and the costs incurred are met by the host agency. They are usually representatives of sponsors including those of the Education Ministry.

### d. Accompanying Persons Programme

For accompanying persons who plan to attend any of the INQAAHE event receptions or dinner functions, additional charges will be assessed to the registration fee to cover these costs.

The optional activities which should be available to accompanying persons will be provided prior to the Conference.

### e. Arrangements for delegates from less developed countries

Sponsorship from local commercial or public agencies to assist the participation of delegates from less developed countries (LDCs) will be under analysis by the CONEAU. The agency, will be offering reduced fees for participants from LDCs.



# Governance



## 10. Governance

### a. INQAAHE event programme committee

The Director of Development and International Relations is the person nominated by CONEAU as the representative of the Program Committee

### b. Local Organising Committee

Please refer to Management Structure point from above.

Although the entire agency will be involved in organising the Conference, the event will be led by the Directorate of Development, Planning and International Relations, within which there is a specific area of International Relations and a Communication area that works in a coordinated way. The technical team is made up of professionals with knowledge about the evaluation processes carried out by CONEAU, and with training and knowledge relevant to the specific tasks carried out such as International Relations, Social Communication and Public Relations.

Likewise, the Ibero-American System for Quality Assurance of Higher Education has human resources that can contribute to the organisation and planning of the event.



## Timing of the event

## 11. Timing of the event

### a. Dates

Proposed dates: 4-days event to confirm from 2025, May 5 to 16.





**Contribution of the  
event to enhancing QA  
in the host country**

## 12. Contribution of the INQAAHE event to enhancing QA in HE in the host country

The bid document may outline particular contributions, which the event may present in developing a quality culture in higher education in the host country.

The CONEAU was created by the Higher Education Law in 1995 and the hosting of the INQAAHE Conference 2025 coincides with its 30th anniversary. We consider that this event exalts the commemoration of its creation as a demonstration of the progress of quality assurance of higher education in Argentina.

From the outset, CONEAU has shown its concern for international links and, in this sense, it has played an active role in spaces and networks of entities responsible for quality assurance in higher education; currently it presides the Iberoamerican System of Quality Assurance of Higher Education (SIACES). In this sense, CONEAU contributes to the promotion and enhancement of quality assurance in Latin America and Caribe, where there is high diversity concerning the development, shape, and consolidation of the QA systems.

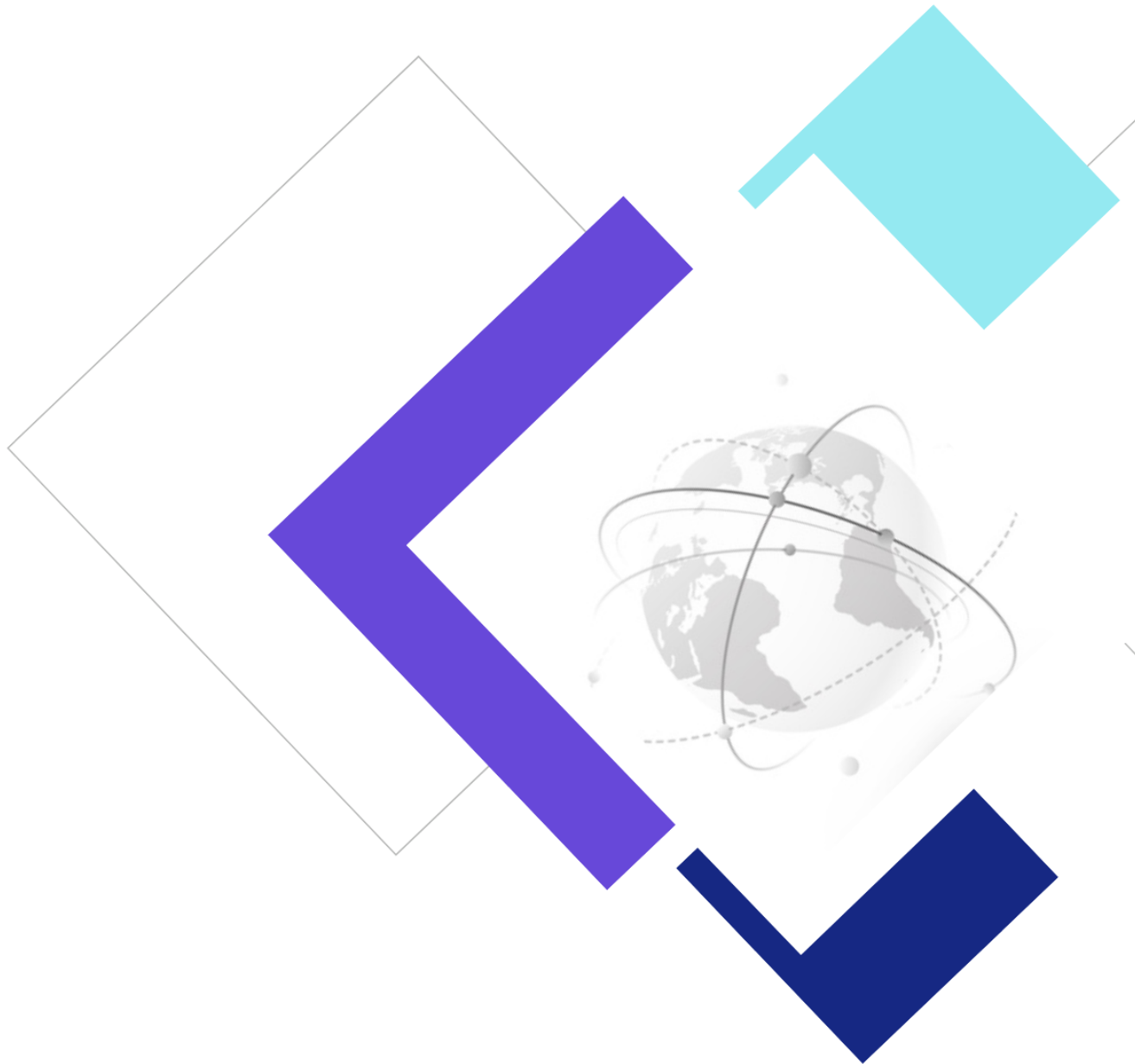
Carrying out the INQAAHE Conference in Buenos Aires with the support of SIACES is also an opportunity for increasing participation of entities and academics from Latin America and Caribe, and values the quality assurance across regions which is relevant to move forward the bonds of trust among countries and the internationalisation of higher education.

It also must be highlighted that it will be the first time that an INQAAHE Conference is organised with the participation of a Regional Network such as SIACES and that might contribute to the entire region, especially considering that participation of Latin America is usually low. Furthermore, in the last 15 years, Latin America has not organized an annual meeting of INQAAHE and this would be an excellent opportunity to combine both local and regional participation.

On the other hand, hosting the Conference 2025 should provide an opportunity for international educators, academics and those responsible for HE public policy to interact with local students, professors and researchers, promoting cultural exchange and enhancing mutual understanding.

Every event in higher education often provides a platform for researchers and innovators to showcase their work and collaborate with others in their field. Organizing a wide-scale event such as the Conference in Argentina might help to highlight the region's research and innovation capabilities.

To conclude, the benefits of hosting the Conference in Buenos Aires are shown as beneficial to the enhancement of quality assurance of higher education not only for Argentina, as a celebration of its 30 years anniversary but also as a regional opportunity to exchange good practices worldwide.



# INQAAHE Conference

2025

BUENOS AIRES

