



FIBAA

QUALITY ASSURANCE DISTANCE LEARNING – WHAT MATTERS?



CRITERIA OF THE NEW SEAL „EXCELLENCE IN DIGITAL EDUCATION“ AND THE CONTRIBUTION TO SUSTAINABILITY



FIBAA

AGENDA

- I. Introduction
- II. History of the new seal
- III. 5 Standards
- IV. Contribution to sustainability
- V. Q&A

Mentimeter



FIBAA

FIBAA: INTERNATIONAL AGENCY FOR QUALITY ASSURANCE





FIBAA

FIBAA: 28 YEARS OF HIGHER EDUCATION ACCREDITATION

FIBAA is:

- An international accreditation and quality assurance agency for Higher Education Institutions (HEIs)
- Established in 1994 by leading employers' associations and chambers of industry and commerce from Germany, Switzerland and Austria
- An independent non-profit foundation under Swiss law with the foundation's headquarters in Zurich, Switzerland, and head office in Bonn, Germany

FIBAA: 28 YEARS OF HIGHER EDUCATION ACCREDITATION



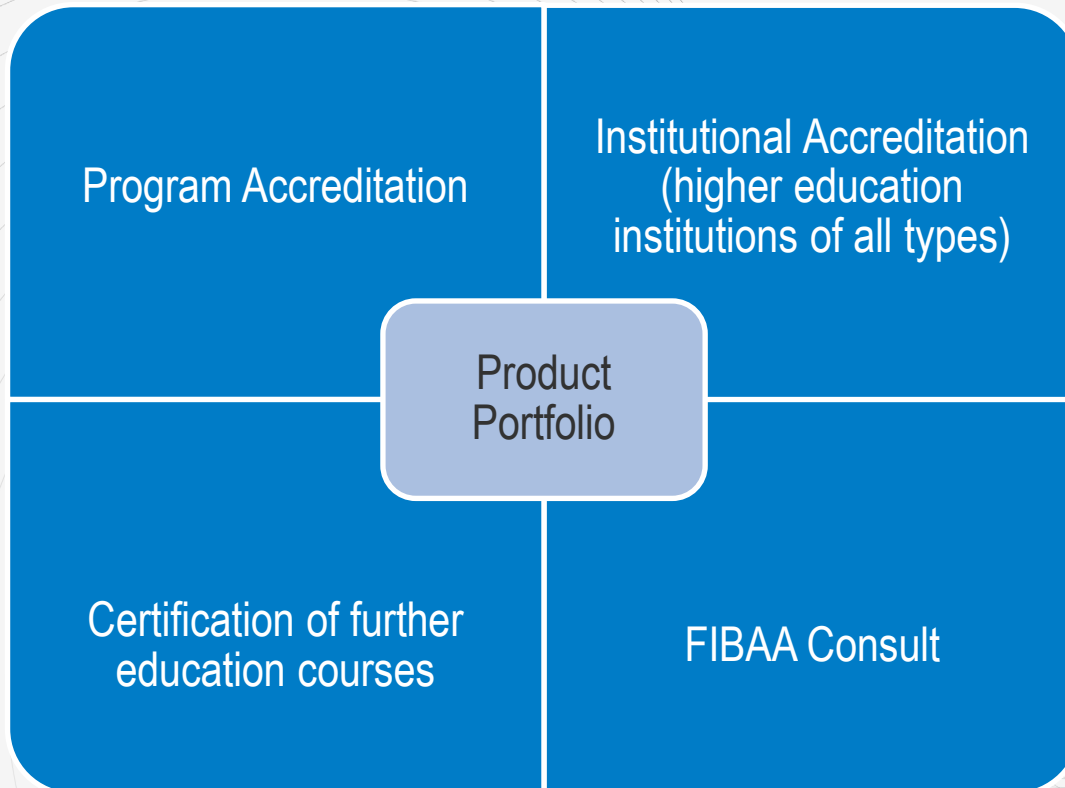
Founders of FIBAA

- Confederation of German Employers' Associations (BDA)
- Association of German Chambers of Commerce and Industry (DIHK)
- Economiesuisse
- Federation of Austrian Industry (IV)
- Austrian Federal Economic Chamber (WKÖ)



FIBAA

FIBAA PRODUCT PORTFOLIO





FIBAA

II. HISTORY OF „EXCELLENCE IN DIGITAL EDUCATION“

“INNOVATIVE EDUCATION NEEDS
MODERN QUALITY STANDARDS!”





FIBAA

II. HISTORY OF „EXCELLENCE IN DIGITAL EDUCATION“

- „Occational Paper 26“ of the European Association for Quality Assurance in Higher Education (ENQA)
- Fall 2020: Two internal workshops
- Draft of assessment guide
- Feedback from “Hochschulforum Digitalisierung” (hochschulforumdigitalisierung.de)
- FIBAA Accreditation and Certification Committee
- Peer Review Pilot with three institutions
- Evaluation in May 2021
- Start October 2021



III. 5 STANDARDS

01



DIGITIZATION STRATEGY

Objective
 Implementation of the strategy
 Review of measures
 Future orientation

02



Staff

Personnel equipment
 Further qualification
 Support
 Knowledge management

03



Technical Infrastructure

Responsible organizational unit
 Technical Infrastructure
 Learning Management System
 Technical Support

04



DIDACTIC DESIGN

Didactic concept
 Teaching methods
 Teaching materials
 Forms of examination
 Academic supervision

05



Quality Insurance

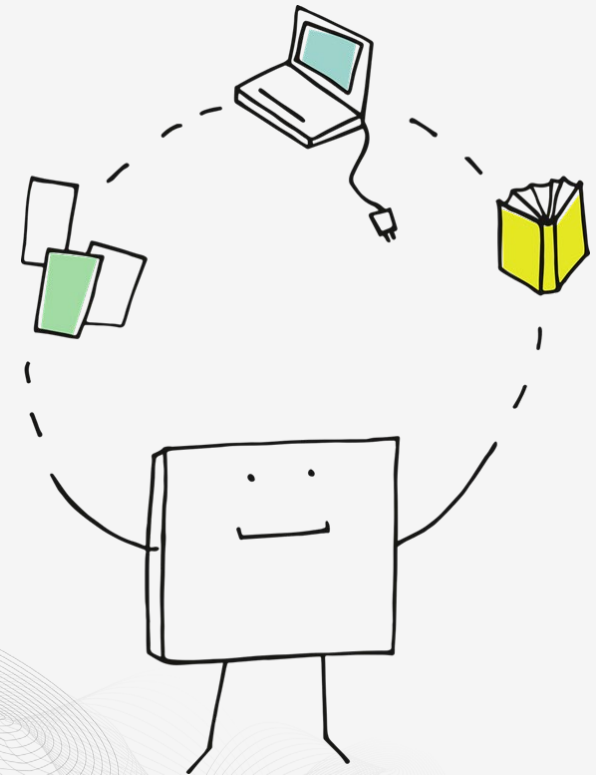
Embedding in the QM system
 Quality assurance of teaching
 Quality assurance of technology
 Learning Analytics



FIBAA

STANDARD 1: STRATEGY FOR THE DIGITALISATION OF TEACHING AND LEARNING

The institution defines its objectives taking into account the areas faculty and staff, technology, instructional design, quality assurance and learning analytics.





STANDARD 1: STRATEGY FOR THE DIGITALISATION OF TEACHING AND LEARNING

The key criteria are:

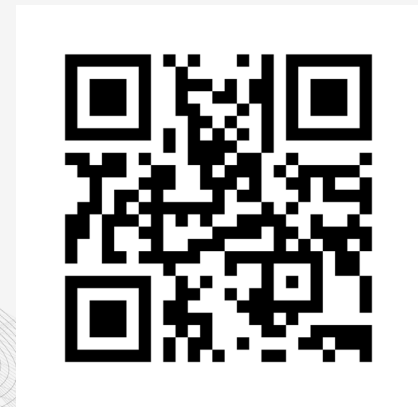
1. Strategic objectives
2. Implementation of the strategy
3. Review and measures
4. Future orientation



QUESTION 1

What is the added value of digital education for an institution?

- Go to www.menti.com and enter: 6904 2713
- or use the QR-Code





Go to www.menti.com and use the code 6904 2713

What is the added value of digital education for an institution?

 Mentimeter

<https://www.mentimeter.com/app/presentation/58e2506175d98fdbc182be835a7ca7a0/6eb052bcd690>





FIBAA

BUZZWORDS

- New learning environments
- New markets
- Internationalisation
- Sustainability
- Efficiency
- Digital transformation
- Lifelong learning
- Ecosystems, communities, networks, alliances...

No „one size fits all“!



FIBAA

STANDARD 1: STRATEGY FOR THE DIGITALIZATION OF TEACHING AND LEARNING

 eua EUROPEAN
UNIVERSITY
ASSOCIATION

« Universities in the coming decade should be without walls, open to all who seek the lights of learning, as well as those who want to partner with universities to create knowledge.



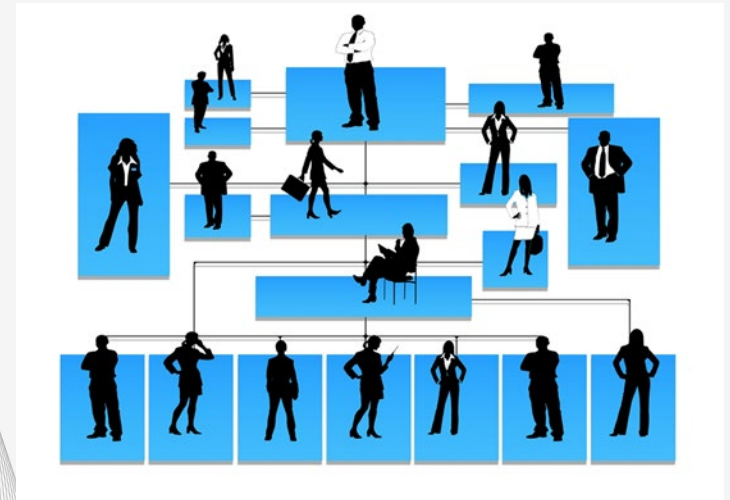
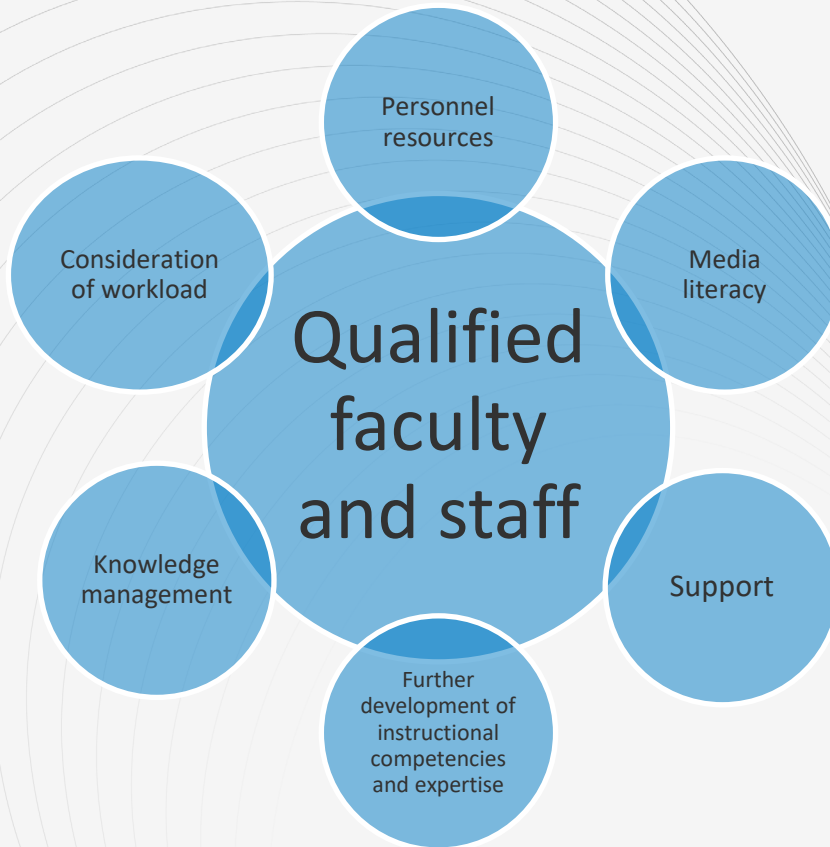
Amanda Crowfoot

European University Association

EXPERT VOICES

STANDARD 2: FACULTY & STAFF

The key criteria are:





STANDARD 3: TECHNOLOGY

The institution is responsible for a modern IT which enables the realisation of contemporary digital teaching.

The key criteria are:

1. Technical organisational unit
2. Technical infrastructure
3. Learning management system
4. Data analysis system
5. Technical support for students



STANDARD 3: TECHNOLOGY

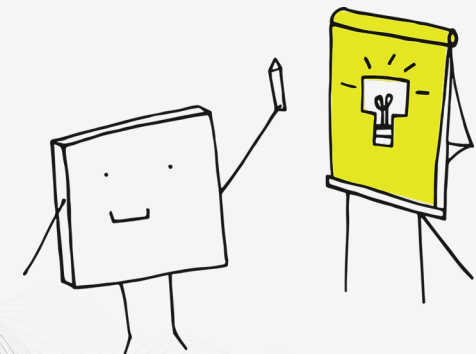
What are the tasks and services of the institutional technical organisational unit?

- Video, audio production
- Production of image films and recordings
- Webconferences of lectures and workshops
- Livestreaming
- Guidance for editing of picture, audio and video



STANDARD 4: INSTRUCTIONAL DESIGN

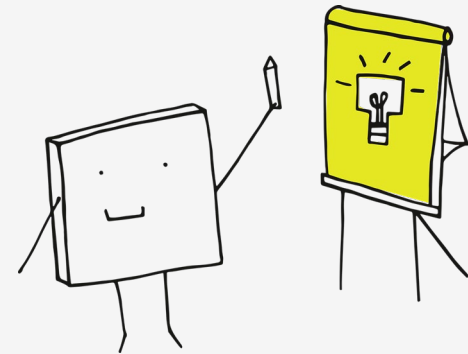
- Excellent digital education requires didactic competence.
- The instructional design ensures that students meet the qualification objectives.
- The didactic concept is the basis for the meaningful application of technology and media.



STANDARD 4: INSTRUCTIONAL DESIGN

The key criteria are:

1. Digital instructional concept
2. Teaching methods
3. Teaching materials
4. Assessment
5. Academic support of students





QUESTION 2

What should be part of a
perfect digital course design?

- Go to www.menti.com and enter **4040 0346**
- or use the QR- Code





FIBAA

Go to www.menti.com and use the code 4040 0346

What should be part of a perfect digital course design?

 Mentimeter





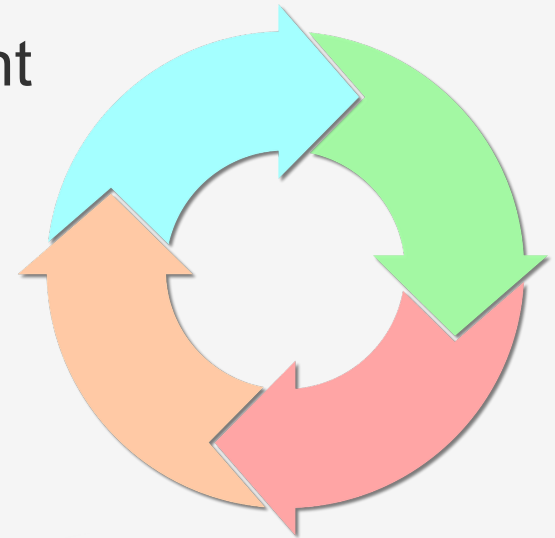
FIBAA

STANDARD 5: QUALITY ASSURANCE

Excellent digital teaching requires the implementation into a systematic quality management system which considers the specifics of digital teaching.

The key criteria are:

1. Integration in the Quality management system
2. Quality assurance of teaching
3. Learning analytics
4. Quality assurance of technology
5. Continuous improvement



IV. CONTRIBUTION TO SUSTAINABILITY

- further develop in digital transformation with regard to teaching and university-wide processes
- to reflect on the diversity of educational biographies
- Quality-assured processes for digital teaching also ensure the learning outcome within the framework of this methodological design
- Quality assurance of digital teaching contributes to further dissemination of this form of education

Contribution to SDG's





Q&A

