

INQAAHE Conference 2021

Glasgow



Why Host?

- QAA's vision is for world leading and independently assured higher education
- Shared purpose with INQAAHE
 - to promote and encourage excellence in the quality assurance of higher education
- Wonderful opportunity for UK higher education to engage with global experts, and vice versa



Experienced in Event Management

- QAA Annual Conference – 350 delegates (multi-day conference)
- International Enhancement Themes Conference – 500+ delegates
- 10th Anniversary Conference for EQAF – 550 delegates in London (November 2015)

“ Best EQAF I have been to for ages ”

- ENQA Forum - Gloucester 2017



Dedicated Event Team

- Named Event Officer for the Conference
- Support from QAA's Marketing Team
- Support from QAA's Design and Web Team
- Registrations managed using QAA's Event Management Software
- Overseen by Head of Marketing and Director of Nations and International



Website, Materials and Media

- Event website linked to online booking system
- Event materials – conference bags and programmes
- Conference App – downloadable in advance by delegates
- Promotion via QAA’s Social Media channels and newsletter



Exhibitors, Sponsors and Posters

- Space for a trade exhibition and posters if required
- Sponsorship opportunities identified

Media Partners

- Strong links with the media - global media partners/sponsors for the event



Date for the Conference

Suggested dates for the 2021 Conference are:

- Monday 7 – Thursday 10 June 2021



Proposed Venue

Glasgow Caledonian University

- In the heart of Glasgow city centre
- Contemporary, award-winning conference facilities
- Easy to reach by rail and road and air
- Wide choice of hotels within walking distance offered at reduced rates



Why Glasgow?

- Simple to get to from around the world – within easy reach of major airports
- Bustling, culturally rich city – easy to navigate and enjoy
- A major centre of higher and academic research, with 10 universities and colleges within 10 miles of the city centre





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We look forward to seeing you there!

